

From customer request to evidence-linked response.

Practical sustainability support for smaller suppliers. Clear requirements. Traceable records.

THE CUSTOMER + PROBLEM

A smaller B2B supplier has a live customer request for environmental data, policies or evidence, but no dedicated sustainability lead.

An operations, sales or finance manager must interpret the request, gather records across teams and resolve gaps before management can approve a response.

INITIAL FOCUS

Packaging and printing suppliers are the first segment hypothesis. A real request, accessible records and a defined scope determine fit—not a broad promise to serve everyone.

CURRENT STAGE

Website, service concept, competitor research and a synthetic demonstration prepared. Customer discovery and paid pilots are next. A founder-led service, with software as a future possibility.

FOUNDER | SHIVANI ZITE

M.S. Sustainability Analytics & Management, Illinois Institute of Technology (2026). Background in GHG and energy analysis, sustainability research, evidence organization, stakeholder engagement and project coordination.

THE RESPONSE PACK

01 Requirements + gaps map

What is needed, who owns it and what is missing.

02 Evidence-linked draft

Organized records, calculations within scope, documented assumptions and a response for client review.

03 Reusable answer library

Approved answers linked to sources, reporting dates and an update checklist—the Sustainability Passport.

HOW AN ENGAGEMENT WORKS

One agreed request, entity / site, reporting period and number of review rounds. A scoped fee is agreed before work starts. Technical support is escalated where appropriate.

SEEKING 3 PAID PILOTS + RELEVANT INTRODUCTIONS

Know a supplier with an environmental request in its inbox? Introduce us. Buyer teams, potential reviewers and early-stage investors are also welcome to discuss fit.

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Website + demo

Preparation and coordination—not independent assurance, certification or a guaranteed rating. Client approval is required. Demonstration materials are clearly labeled synthetic.